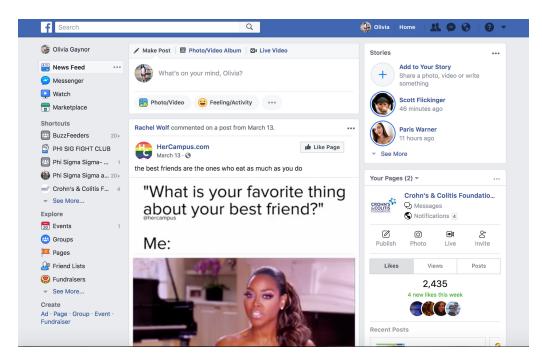
A GUIDE TO FACEBOOK FUNDRAISING

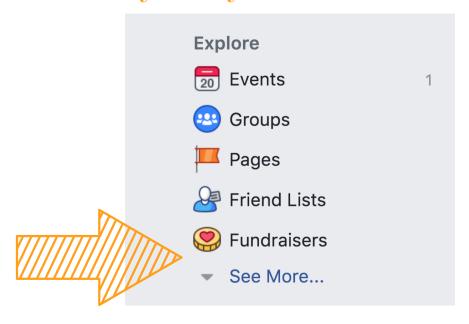
The Decibels Foundation



Log into Facebook. You should be looking at your newsfeed.



2. On the left-hand side, under "Explore", click on "Fundraisers (you may need to hit "See More..." to view).



Scroll to the bottom of the page and click "Raise Money for a Nonprofit organization."

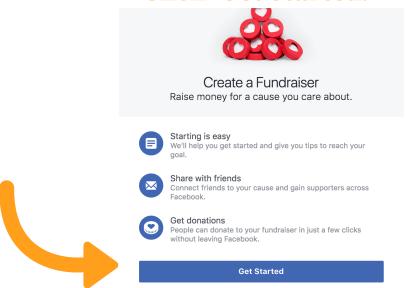
Support Causes You Care About

Create a fundraiser to raise money for yourself, a friend or nonprofit.

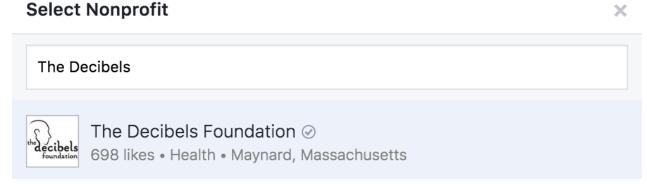
Raise Money for a Nonprofit Organization

Raise Money for a Personal Cause

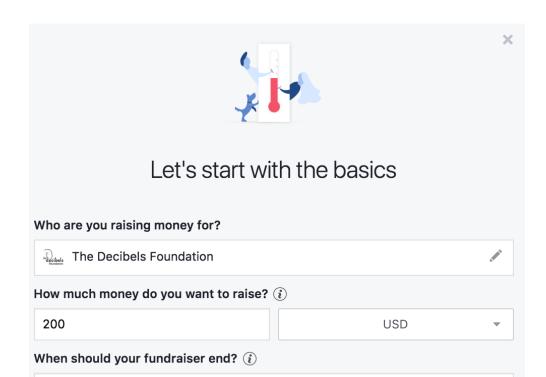
Next, you will be prompted to create a fundraiser. Click "Get Started."



Then, select the nonprofit you want to support. In the search box, type in "The Decibels Foundation."



6. Then, write in the amount of money you'd like to raise and how long you want the fundraiser to last.



7.

Next, personalize your post. Talk about why The Decibels Foundation matters to you. Share your story so people will connect with your cause!



Tell your story

What's the title of your fundraiser? (i)

Olivia's fundraiser for The Decibels Foundation

Why are you raising money? (i)

Want to join me in supporting a good cause? I'm raising money for The Decibels Foundation and your contribution will make an impact, whether you donate \$5 or \$500. Every little bit helps. Thank you for your support. I've included information about The Decibels Foundation below.

The Decibels Foundation's mission is to ensure (1) that children with hearing loss and their families receive specialized early intervention services and have access to necessary technology and equipment, and (2) that professionals are knowledgeable about the challenges these children face

Customize your post with a photo. Contact Decibels if you'd like a photo to use.



Pick a cover photo

uggested photo (i)



ore suggestions

Last step, click "Create," and you're ready to begin fundraising!



Contact Naomi Campbell Siok with any questions: n.campbellsiok@decibelsfoundation.org 413-822-9379

Thank you for fundraising for The Decibels Foundation!